breast awareness, training in breast self-examination (BSE), and regular clinical breast examination (CBE) by experienced personnel (4). Breast awareness is a difficult concept to measure, but it is clear that increased awareness has contributed to a downshift in stage at diagnosis in the absence of, or in addition to, that contributed by formal screening (5). Although it seems reasonable that physical examination could be a pathway to earlier diagnosis in limited-resource settings, at the moment, there are no randomized trial results establishing a mortality-reducing benefit of BSE or CBE (6,7), so these approaches cannot be recommended outside of the research/evaluation setting. However, it would be useful to those planning